Social Entrepreneurs HAVE YOUR SAY!

EMPOWERING SOCIAL ENTREPRENEURS FOR INNOVATION, INCLUSIVE GROWTH AND JOBS

STRASBOURG 16-17 JAN. 2014

THE BIG PICTURE!

PALACE OF EUROPE STRASBOURG

NIGHT OWL SESSION (STARTS AT SOCIAL ENTREPRENEURSHIP)

DAY 1

WELCOME

TO THIS GROUNDBREAKING EVENT!

ENTRANCE — WELCOME — EXTRA SEAT

SOCIAL SECTOR PROMISES — PUBLIC PROVIDERS — EU LEADERS — STUDENTS — SOCIAL NATIVES — MEET FINANCIERS — WHO'S HERE TODAY? — PARTICIPATE! — LISTEN

HERE, WE'LL TAKE STOCK OF THE SOCIAL BUSINESS INITIATIVE, IDENTIFY FUTURE PRIORITIES AND STRENGTHEN OUR STAKEHOLDER'S NETWORK

WE'VE TALKED ABOUT SOCIAL ENTREPRENEURSHIP FOR MANY YEARS...

...BUT EUROPE HAS THE LOWEST RATE OF S.E. IN THE WORLD.

IDEAS SHOULD COME FROM GRASSROOTS, FROM YOU!

"HAVE YOUR SAY!" — "SHOW US THE WAY!"

INNOVATION IS SO IMPORTANT AND IF WE WANT GROWTH IN THE EU, S.E. HAS TO PLAY A ROLE!

SOCIAL ENTREPRENEURSHIP IS AN IDEAL ENVIRONMENT FOR YOUNG PEOPLE ESPECIALLY DUE TO MASSIVE (YOUTH) UNEMPLOYMENT

SOCIAL ENTREPRENEURSHIP WILL BRING EU CLOSER TO ITS CITIZENS

S.E. IS A NEW DIMENSION TO BUSINESS

"JOSÉ MANUEL BARROSO"

INFO BOOTH — STAND — FIRST-CLASS AIR TRAVELS — STAND-BYS

MARGARETA MENDOLIA — DIRECTOR

IDENTIFY BEST PRACTICE

SBI FOLLOW-UP: PERSPECTIVES

LISTEN → EVALUATE → PROPOSE

ACCESS TO FINANCE AND MARKET IS CRUCIAL — WE NEED "TAILOR-MADE" TOOLS TO MEASURE SOCIAL IMPACT

ISSUE — MEASURE — IMPACT

INFORMATION WORKSHOPS

IMPROVING ACCESS TO FUNDING

- INNOVATIVE FINANCING FOR SOCIAL ENTERPRISES (CROWDFUNDING, SOCIAL STOCK EXCHANGE + SOCIAL IMPACT BONDS)
- CAPACITY BUILDING TO SCALE
- COLLABORATE TO SCALE (SHARING SOCIAL INNOVATION)
- PRIVATE FINANCING FOR S.E. – EUROPEAN SOCIAL ENTREPRENEURSHIP FUNDS
- STRUCTURAL FUNDS FOR SOCIAL ENTERPRISES
- MICROFINANCE IN THE GREEN ECONOMY
- POTENTIAL OF SOCIAL ENTERPRISES FOR JOB CREATION AND THE GREEN ECONOMY

INCREASING VISIBILITY OF SOCIAL ECONOMY

- EU FINANCIAL SUPPORT FOR DEVELOPING THE SOCIAL INVESTMENT MARKET
- SOCIAL POLICY FOR INVESTMENT AND SOCIAL ENTREPRENEURSHIP
- SPREADING INNOVATIVE BUSINESS MODELS AND PRACTICES IN THE AREA OF GREEN S.E. IN EUROPE

MICROFINANCE + S.E. STAKEHOLDER FORUM ON GREEN ECONOMY

IMPROVING REGULATORY FRAMEWORK

- SYSTEMIC CHANGE: CIVIL SOCIETY-DRIVEN REFORMS AND SOCIAL ENTERPRISES
- EU CHALLENGE: HOW TO MAKE EU A SOCIAL ECONOMY ECONOMY
- BUILDING CAPACITY BY SHARING TRANSFORMING CULTURAL SOCIAL ENTREPRENEURS + SOCIAL ENTERPRISES
- SOCIAL IMPACT MEASUREMENT – WHAT IS IT AND WHO DO WE NEED IT?
- SOCIAL IMPACT INVESTMENT TOOLKIT BY A SOCIETY MADE OF GLASS
- INNOVATIVE PUBLIC PROCUREMENT FOR SOCIAL ENTREPRENEURS
- HOW TO HARMONIZE LEGISLATION IN MEMBER STATES?
- LEGAL ASPECTS OF SOCIAL ENTERPRISES: PRECAUTIONARY FRAMEWORK, EUROPEAN FORMS, CORPORATE GOVERNANCE
- SOCIAL INCLUSION
- MEASUREMENT – METHODOLOGY IN RESEARCH + COMMON TERMINOLOGY

PEOPLE FIRST! – ENVISAGE LASTING SUSTAINABLE ECONOMIC STRATEGIES NEEDED!

DEMOCRATIZATION OF ECONOMY (NOT ONLY OF BUSINESS)

EU EXPECTING ON PUBLIC SOCIAL SPHERE WILL BE SUCCESSFUL

OPEN SPACE SESSIONS

BRING DIFFERENT ELEMENTS TOGETHER

LOCAL — LEARNING

- LOCAL CURRENCY AS SOCIAL TOOL
- BRING LOCAL PARTNERS TOGETHER
- EVOLVE TO COMMUNITIES OF LEARNING
- RESEARCH & SOCIAL REPONSIBILITY
- BRING TRADITIONS/CULTURES AND SCHOOLS OF THOUGHT TOGETHER
- HYBRID CURRENCIES
- MICRO FINANCE AND ECONOMY
- SOCIAL AND ENVIRONMENTAL IMPACT
- ECONOMY AND SOCIAL SAFETY
- INNOVATION AND CONSOLIDATION OF EXPERIENCES/SCALE
- TRANSFER LEARNING AND DUPLICATE/ADAPT

BUSINESS

WORKING AS AN ECOSYSTEM

THROUGH Engagement — THROUGH Cross-connection — THROUGH Exchange — THROUGH Learning

TO FORM A MANIFEST THE ECOSYSTEM

THEMES: PATTERNS AND KEY INSIGHTS

EXHIBITION STANDS

- 10 PEOPLE? PLEASE COME FORWARD WITH THEMES/QUESTIONS/"TOPICS OF IMPORTANCE"
- THEN, FIND A THEME AND JOIN THE WHOLE-MOVEMENT
- DISCUSS – TWO SESSIONS
- Network Hub — NETWORK AREA
- Network Hub — RESEARCH AREA
- Harvesting Hub — BIENVENUE! — LISTEN — LEARN — SHARE — CONNECT — CONTRIBUTE — CONSOLIDATE — CONVERGE — CONVERSE — CONVERT — CONVERGE — CONVERSE — CONVERT
- BUILD A COMMUNITY THAT THRIVES ON KNOWLEDGE SHARING
- KONNEKTor — CONNECT — CONTRIBUTE — CONVERT — CONVERGE — CONVERSE — CONVERT
- "LET'S WATCH THE RATIO BETWEEN S.E. + INTERMEDIARY ORGS"
- "GREAT EVENT!"
- "YEAH, BUT SOCIAL ENTREPRENEURS NEED MORE WAYS TO VOICE WHAT THEY HAVE TO SAY!"
- LAUNCH
- "FEEL WELL" — "FEEL WELL"

WRAP-UP SESSION (DAY 1)

SOCIAL ENTREPRENEURSHIP IS NOT JUST A BAND AID, A NICE FIX!

TOPICS DISCUSSED TODAY INCLUDED:
- VALUES
- EMPOWERMENT
- ETHICS
- ECOSYSTEM
- DIVERSITY

TWEETS FROM TODAY

"IF WE CAN DREAM IT, WE CAN MAKE IT!"

MAIN TOPICS: – FINANCING/FUNDING – MATRIX – "TAKE-FROM-SCALE-UP/FEEDING-STARTED"

HAPPY MEETING

DIVERSITY CREATES INNOVATION! – SHOULDN'T JUST BE MIDDLEAGED MEN IN SUITS

S.E.: SKILLS AND CAPACITY IS HARDER TO GET THAN MONEY

REMEMBER: SOCIAL ENTREPRENEURSHIP IS HARD ONLY IF OF 3,000 IDEAS COMES TO SUCCESS!

JONATHAN BLAND — JONATHAN BLAND — MARGRETA MENDOLIA

NETWORK HUB

PLENARY

PLEASE PARTICIPATE!

HERE'S HOW: LISTEN! INSPIRATION! INFORMATION!

DAY 2

WELCOME BACK!

GOOD TO SEE QUILT OF YOU AGAIN!

WE DON'T HEAR ENOUGH FROM YOU IN BRUSSELS!

IT'S IMPORTANT TO GET A DIRECTION FROM HERE – TO PRIVATE S.E. FURTHER

WE NEED PARTNERSHIPS NOT TOP-DOWN – WE CAN'T DO EVERYTHING OURSELVES!

STRASBOURG PUSHES THE HOME TAUCE OF S.E. – WE'VE SET UP A RESEARCH TO ACHIEVE S.E. AND SOLIDARITY – WE NEED LEGAL FRAME WORK – S.E. CAN BRING ALL THE IMPORTANT ACTORS TOGETHER!

A VISION IS BUILDING!

THIS DECLARATION WILL BE A NEW BUSINESS MODEL – FOR EUROPE, FOR GOING FORWARDS

SOCIAL ECONOMY IS RESISTANT TOWARDS CRISIS! "IT SHOULDN'T REPLACE A FAILING WELFARE STATE – I BELIEVE IN CO-PRODUCTION"

BE INCLUSIVE! – COLLECTIVELY, WE CAN BUILD SOLIDARITY!

BUT WE NEED MORE HARD DECISIVE ACTION ON:
- GREEN ECONOMY
- TACKLING UNEMPLOYMENT
- SUPPORT CHANGE ON A LOCAL LEVEL

REMEMBER: YOU'RE ALL AGENTS OF CHANGE!

EMES network

RESEARCHERS' CONVERSATION

RESEARCH FROM OUTSIDE EU

SOCIAL INNOVATION + S.E. – WE NEED TO UNDERSTAND THAT!

FOCUS ON PRACTICAL + DEEPER RESEARCH.

WORLD CAFÉ

QUESTION: WHAT WOULD BEST FOSTER SOCIAL ENTREPRENEURSHIP IN EUROPE IN THE NEXT 5 YEARS?

GATHER AND SHARE CONTENT — SHIFTED FOCUS — DECIDE THE MOST IMPORTANT THINGS/AREAS

- SENSIBILIZING THE PUBLIC SECTOR → TOP OF POLITICAL AGENDA → MORE MONEY → MORE SUPPORT
- SOCIAL ENTREPRENEURSHIP AS A PROFESSION → EXPERT TRAINING → KEEP IT SIMPLE
- INTEGRATE ETHICAL VALUES INTO S.E. IN EDUCATION
- DEFINE FIELD OF S.E. → BETTER DESIGN SUPPORT
- LEGAL FRAMEWORK → MORE COORDINATION → SOCIAL BUSINESS → FOR NON-DESIRABLE SYSTEMS
- LINK FINANCE TO SOCIAL ENTREPRENEURSHIP → SOCIAL STOCK EXCHANGE → COMMUNICATE WELL
- COLLECTIVE KNOWLEDGE HUB
- SUPPORT ALL KINDS OF: RELATIONS – COMPETITIONS – BUSINESS – CHANGE – LEARNING
- SIMPLE LAWS → TO ENCOURAGE
- DO RESEARCH → COLLECTIVELY → BASED ON ACTION
- MAKE A MOVE, TELL THE STORY → VISIBILITY → ENVIRONMENT
- UNIFIED LEGAL FRAMEWORK

Graphic Recording

ALONE WE GO FAST – TOGETHER, WE GO FAR!

HOPE!!

HIGH LEVEL PANEL

THE NEXT STEP IS FOR S.E. TO GO VIRAL – TO CATCH THE YOUTH

BUT MORE FOCUS ON S.E. IN THE REVIEW OF THE 2020-PLAN IN 2015

WE NEED TO REFORM THE LEGAL FRAMEWORK TO MAKE A SHIFT FOR ALL S.E.'S TO WORK

WE MUST MONITOR S.E. THAT MOSTLY EXISTS PRESSING THE PUBLIC FUNDING AND DURING THOSE SOCIAL ENTREPRENEURSHIP

WE MUST CONVINCE LEGISLATORS THAT S.E. IS A VISITOR OUT OF THE CRISIS

KEEP MOVING, ACT TOGETHER ON THIS!

EMILIA VASILIADOU — CHRISTA SCHLENKER — MARGRETA TUAN — HENRI BRUNI — CLARIS OFFT — CATHERINE TROUSTANIAN

QUESTIONS: (AND STATEMENTS)

- "MONEY ISN'T GOOD ENOUGH, BUT MONEY JUST EXISTS..."
- "IT'S WHAT YOU DO WITH YOUR POWER THAT'S IMPORTANT."
- "THE POLITICIAN'S JOB IS JUST TO STAND IN THE WAY..."
- "HOW DO WE PROTECT THE S.E.-BRAND?" → TO AVOID GOVERNMENTS TO ABUSE S.E.
- "S.E. MUST NOT END UP AS A 'CONTAINER OF CONCEPTS'."

PARTICIPANTS SPEAK UP!

THIS EXCITES ME!
- → INCREASING WORK "PARTICIPATION" FOR JOB CREATION
- → INTERNATIONAL EDUCATIONAL PROGRAMS THAT ENABLE SOCIAL ISSUES THROUGH SOCIAL ISSUES THROUGH SOCIAL ISSUES
- → SO MANY PEOPLE HERE WHO CARE

THIS FRUSTRATES ME!
- → TOO MUCH TALK!
- → PREACHING TO THE CONVERTED
- → TOO MANY MODELS
- → STATES SHOULD'NT USE S.E. TO AVOID THEIR SOCIAL RESPONSIBILITIES!

The STRASBOURG DECLARATION

PRINCIPLES

THANK YOU!

I THINK THIS IS THE FIRST TIME PUBLIC POLITICS HAS BEEN CO-CREATED LIKE THIS

WE MUST KEEP THIS MOVEMENT SUSTAINABLE, TO SERVE MAN AND HUMAN PROGRESS

THANK YOU ALL FOR YOUR EFFORTS

WE HAVE CAPTURED YOUR IDEAS AND MADE THEM INTO PRINCIPLES FOR CHANGE!

SO IT'S A DOCUMENT WITH AN UNIVERSAL HIGH LEVEL OF PARTICIPATION

JONATHAN BLAND — MURIEL BARBIER

HOLD-UP SESSIONS

10 CHALLENGE-SOLVING WORKSHOPS FOR SOCIAL ENTREPRENEURS

WHAT'S YOUR IDEA? – PITCH IT!

OBJECTIVES? CONSTRAINTS? ACTIVITIES?

IDEA: BUY-2-BAG AND DONATE ONE-FOR-CHARITY

IDEA: UNICITE – CREATING CIVIL SERVICE NETWORK IN EUROPE & BEYOND

IDEA: CREATING A QUALITY LABEL FOR INTERNSHIP IN THE EU

FIELD VISITS

OF LOCAL SOCIAL ENTERPRISES

ECO CONSULTANTS — SOCIETAL COMMITMENT — WASTE/CIRCULAR ECONOMY — MOBILITY — LEARNING COMPANIES — FUNDING FOR SSE ENTERPRISES — SOCIETAL COMMITMENT 2 — INTEGRATION OF SPECIFIC PREPARATIONS — TOURISM — CULTURE — HEALTH-CARE/FOOD — DEVELOPMENT OF THE VILLAGE — GERMAN SSE

S.E. ALL THE WAY!

BIGGERPICTURE.DK

CONCEPTUAL GRAPHICS

DIGITAL FACILITATION / SUPER INTERPRETATION